



Blockchain
Assets Management



**COMPANY
PROFILE**



REGISTERED ASSETS

We are legally registered subsidiary Australian project providing productive services worldwide so as to attain financial stability of all investors globally.

Interested in Learning more? [Contact Us](#)



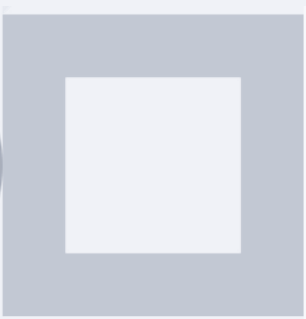
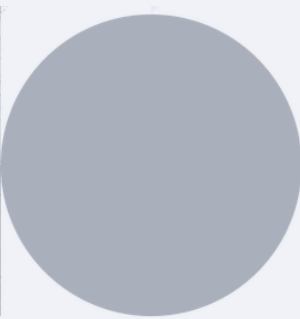
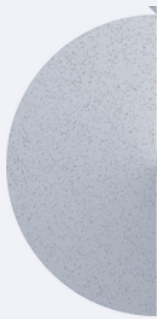
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Our Business Structure and Target

Blockchain Assets Management is a secure, reliable and advanced digital multi-asset financial and Investment Blockchain Assets built for international investors. Investments are made through trading funds, stocks, commodities and other digital assets using our in-house developed cutting-edge technology trading systems.

We constantly strive to build long-term, mutually beneficial relationships with quality management teams and strategic investors. Our dedicated team of investment and advisory professionals take a hands-on approach to all of our projects and transactions. We are one of Europe's leading private investment firms. Our strategic, finance and management expertise enable us to build world class businesses either from existing brands or from the ground up.

A solid pool of liquidity for the Blockchain Projects' operations is provided by attracting private investments. By allocating a part of its profits to its investors, Blockchain Assets Management provides the Blockchain project's professionals with the necessary funds to carry out trading transactions, investments, Solar Installations and conversions. Thanks to this, you can distribute funds in various directions and not miss profitable projects and

deals. Our approach to active investment management is based on an investment process that fully integrates sustainability analysis into our decision-making and is focused on long-term performance. Our investment process underpins our differentiated thinking about the dynamics that drive and influence the performance of portfolios. We construct portfolios of sustainable markets with the confidence derived from our deep research and analysis.

- Making responsible investment decisions
- Holding ourselves to the highest ethical standards
- Respecting the interests of our clients and stakeholders

LEGALITY

Blockchain Asset Management as a subordinate project is legally registered in Australia providing our services on a global scale to all Cryptocurrency users irrespective of religious, economic financial background all around the world.

BLOCKCHAIN ASSETS LTD
STATUS: **ACTIVE**

Other information technology service activities (62090)
Incorporated: **2017-07-25**
Company type
Private limited company (Ltd.)
Registration Number:**10882777**



Products & services



OTC Spot Trading

Spot trading for every major digital asset and altcoin with access to liquidity both internally and across 20+ venues around the world.



OTC Derivatives Trading

Derivatives trade execution and custom structured solutions including structured notes, principal protected products and yield generation strategies, among others.



Lending

Since our inception, we've seen over \$8B in originations and are rapidly growing to meet client needs. We have delivered some of the largest lending facilities in the market.

A PROFITABLE INVESTMENTS FOR INVESTORS

Blockchain Assets Management has sought to align our interests with those of our investors, investment partners, and employees. This has allowed us to proudly build and maintain a culture of ethical behavior, transparency, and social responsibility in both our investments and our operations.

By performing a wide range of operations, Blockchain Assets Management makes profits from different diversified sources like trading operations on the Cryptocurrency and currency markets, dividends from the implementation of successful startups, and commissions for exchange operations for large legal entities.

As a global investment firm, we foster diverse perspectives and embrace innovation to help our clients navigate the uncertainty of capital markets. We're fostering a culture of diverse perspectives and innovation to help advance our clients' success. And we're doing it responsibly—from how we act to how we trade—because outcomes mean more than financial returns.

We're committed to helping you achieve better outcomes...the way you define them. We get there by empowering diverse perspectives

and breaking through boundaries. We're collaborative and connected—and we never stop working for you.

Serving Our Clients

We work every day to earn our clients' trust, whether they're individual investors or the world's biggest institutions. By tapping a global network of diverse perspectives, we design innovative solutions tailored to meet investors' unique needs and engineered to deliver the performance they expect. We offer sophisticated wealth-planning tools and expert advice for high-net-worth individuals, families and smaller institutions, helping investors make their money meaningful.

Responsible investing is part of a growing movement—one we can help you embrace. Ultimately you don't have to choose between profits and purpose. You can pursue both. Responsible investing is more than a slogan. It involves real investment choices. But there are many ways to invest through a responsible lens—and sometimes it's hard to know where to start. Let us help you with the essentials.

Our strategies embodies our ability to cut through complexity

with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors. Embodies our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors.

Our financial team also includes specialists who are experts in evaluating new private businesses called start-ups which have most chances to grow into large-scale and highly profitable enterprises. The idea is very

simple: every business needs starting capital to go through bureaucratic formalities, rent premises, purchase equipment and other assets, hire employees and so on. As a rule, start-ups don't have sufficient funds to afford everything they need for effective activity. Banks are quite prudent to "newbies", so it is often very difficult to borrow as much as necessary from banks.

Blockchain Assets Management platform intends to stay in business for a long time and do its best to ensure high revenue on investor's deposits. The more money we collect, the higher the return. That's why Blockchain Assets Management platform had started attracting small invest-

the relevant investment markets and developed a highly efficient trading strategy. Investors can choose from a variety of investment packages to invest their funds for different periods of time and receive the best revenue at low risks. Please find more information on investment terms in your personal account.

In addition to favorable investment proposal we also offer fair and transparent conditions of the affiliate program. You have the opportunity to start a business of your own and earn additional money by just sharing the word of our Blockchain Assets and demonstrating its potential to others. Our referral rewards program offers earning from deposits made

by your referrals.

Blockchain Assets Management platform is a safe place to keep and increase your money.

DEDICATED EXPERTS

We are investment experts with an explicit focus on protection and security. We understand that every customer has different circumstances and objectives and it's these differences that influence our diverse range of products. Each of our clients is assigned a personal gold consultant to offer expert guidance on products, markets and timing, with no obligation to purchase. Not merely a shopping basket experience, our investments are tailored to the investor and designed to minimize tax exposure. Our in-house specialists hold qualifications in Law, Accountancy, Investment Banking and Property and use their broad and extensive knowledge to deliver practical and tax-efficient

solutions for our clients.

Blockchain Assets Management offers a uniquely consultative approach to purchasing and selling physical gold and silver, regardless of how much you are looking to invest. We pride ourselves on our simple and tailored strategy, working with beginners and experienced investors alike, to find the precious metal investment that will benefit those most. Whether you are looking to convert personal savings or part of your pension into physical gold or silver, we can provide a tax-efficient solution. In addition, our Buy Back Guarantee means your gold and silver investment is as liquid as the cash in your bank account.

OUR CREDENTIALS

Blockchain Assets Management has quickly established itself as a trusted market leader. We are members of the Royal Numismatic Association, European Numismatic Association, European Chamber of Commerce and the Information Commissioner, as well as being frequently featured in the Press including FT, Daily Mail, Reuters, WSJ, Money Week, Observer, Guardian, Your Money



and others.

Quality and performance

We provide a disciplined value approach to your investment planning with our top-down, bottom-up approach to research. We aim to achieve sustainable income and capital gains from your investment portfolio by following consistent value-based guidelines. With the utmost regard for client confidentiality, we offer objective financial advice with investment strategies that work delivered through service that is not driven by commissions but a share of investment performance.

Experienced Portfolio Managers

Blockchain Assets Management comprises of a team of professional account managers aimed at adequately maximizing account profits

24/7 Support Service

We understand how important having reliable support service is to you. Please don't hesitate to contact us should you have any questions and we will get back to you in no time!

OUR ADVANTAGES

Taxation

- We share information efficiently, improving collaboration and productivity.

- We're succinct, candid and kind.

- We practice active listening.

- We talk to people directly about issues, instead of concealing or choosing gossip.

Positive energy

- We're optimistic about the future and determined to get there.

- We co-create solutions instead of choosing blame and criticism.

- We create moments of play at work.

- We take care of each other, and help each other grow.

Continuous learning

- We view every situation as an opportunity to learn (especially when the going gets tough).

- We're more interested in learning than being right.

- We value giving and receiving regular feedback.

- We learn from and mentor those around us.

Efficient execution

- We complete high quality work quickly by working smarter, not harder.

- We value completing tasks, instead of just talking about them.

- We prefer automation over manual

work.

- We prioritize, focusing on the 20% that will get us 80% of the impact.

Funds Management

The Funds Management business supports new and emerging investment platforms through their launch and growth phases. Funds Management builds on the Blockchain Assets' success in Investment Management supports the move towards a leader in alternative investing. Leveraging the Group's rich business heritage, global network, and strong financial position, Funds Management provides managers significant investment capital as well and operational and financial support to grow their portfolio. In addition, this platform gives investors access to multiple boutique fund managers through an institutional platform backed by a premier listed financial services Blockchain Assets. In recent years the investment industry, and in turn investors, have introduced a new gauge: Blockchain Assets Management – Environment, Social and Governance – as a supplement to traditional financial gauges. Blockchain Assets Management changes are happening faster than ever,

Trade the market that never sleeps

Get started

reshaping how people live and invest. We believe that Blockchain Assets Management factors are going increasingly mainstream and can be used to drive investment outperformance.

Investing for a sustainable future
The era of green bonds has arrived. We are seeing the increasing use of bond markets to raise capital to fund the low-carbon economy, especially from the issuance of 'green bonds'.

While many in the fixed income market are grappling with green bonds, others are working out how best to incorporate broader environmental, social and governance Blockchain Assets Management strategies into their portfolios, a task rapidly growing in importance.

Why does it matter?

Blockchain Assets Management changes are happening faster than ever, reshaping how people live and invest. We believe that Blockchain Assets Management factors are going increasingly mainstream and can be used to

drive investment outperformance.

Making the first step right is crucial to the long road of investments. Of the five steps, the first is to assess your risk tolerance and decide the most suitable asset allocation for yourself. Different people have different attitudes towards investment. Some are not willing to take any risks or withstand losses, and therefore would rather forgo potentially higher returns. Some are willing to take some risks but tend to avoid huge volatility. Some are willing to take risks in exchange for returns that outperform the markets.

How to gauge one's risk tolerance?

Look at your investment horizon. Put it simply, the longer your investment life, the higher the risk you can take because you can afford the time to last a cycle, which helps smooth out short-term volatility. For instance, a young person just starts working, who is still far from retirement, can take more risk.

Sustainable investing

On the contrary, the shorter the investment period, the lower the risk one can take. Assuming you are

going to retire next year, and not receiving any regular income, you just do not have the time to recover all losses if your investments take a nosedive all of a sudden.

Besides, your risk tolerance is dependent on your life goals. Ask yourself if you need to set aside funds for your children's education? Are you going to buy a property in the near future? These factors will have an impact on your cash flow. After all, we all need to reserve some cash at all times just in case there are emergencies.

Balancing risk and return is the key to long-term investment isn't it perfect to have an investment tool that always tops the performance league, and investors can stay worry-free just by holding it? The truth is that there are ups and downs in all economic cycles and the markets are capricious. Even investment experts find it hard to predict the performances of all asset classes.

Based on historical data, the same asset can perform drastically differently during different investment cycles. The best-performing asset in 2017 can turn out to be the worst laggard in 2018. That suggests no particular asset can be an all-time winner.

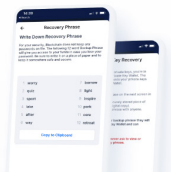
Investors should therefore avoid putting all eggs in one basket but allocate assets across different sectors and geographies. That could help diversify the risk of an investment portfolio, and capture investment opportunities at different times for more stable returns in the medium- to long-term.

To make diversification works, an investment portfolio should include assets that are complementary, that tend to react differently to the same macro condition. More precisely, some negative elements in the market might cause an asset to decline sharply, but pose little threats to another. In



Best-in-class security

When it comes to ensuring that your crypto is secure, we think about every last detail so you don't have to.





the world of investment, such pairs are called lowly-correlated assets. They can effectively balance the risk and return of an investment portfolio.

Portfolio management

In the investing journey, investors should start off by constructing a portfolio that accommodates their investment objectives and risk profiles. However, setting up the initial asset allocation is merely a starting point. It is equally important to regularly rebalance the portfolio to ensure the asset weightings are consistent. Overlooking the need to rebalance the portfolio can prevent investors from achieving their long-term investment goals.

Market changes shift portfolio away from initial objective

In an investment portfolio, the relative weights of different asset classes may change due to market fluctuations, which lead to a shifted asset allocation that deviates from the original target. In this case, rebalancing the portfolio will mean restoring the weightings of portfolio assets to the original designed levels.

Hedge Funds and Private Equity

The Blockchain Assets' investments in externally managed private equity funds and hedge funds, as well as private equity direct and co-investments. The portfolio seeks to maximize risk-adjusted returns and diversify exposure by industry and geography, while giving the Blockchain Assets a global view of the alternative investment landscape.

With our archiving capacities and constant education of our staff, monitoring ever changing regulations and global finance requirements we are sure we can be a valuable ally in your expansion.

Investment Management

The Blockchain Assets established the Investment Management division formerly known as Principal Investments and began its evolution into a

leader in alternative investing. Investment Management leverages the Group's expertise, network, and financial strength to seek attractive risk-adjusted investment opportunities across global markets and sectors.

This includes the Blockchain Assets' internally managed strategies, corporate holdings and cash. We actively manage all sub-portfolios and carefully use derivatives and hedging to increase returns and manage risk.

Once you have identified your investment targets, you can put your cash into different asset classes and construct a portfolio based on your risk tolerance. The idea of asset allocation is to include equities, bonds and other investment tools in a basket. Since different investment vehicles come with different risk-return profiles, asset allocation is never easy.

Generally, the higher the potential return of an asset class, the higher the risks it carries.

Capital Markets

With different packages, our system is modelled to accommodate everyone no matter how much you have to invest.

A Team of Professionals.

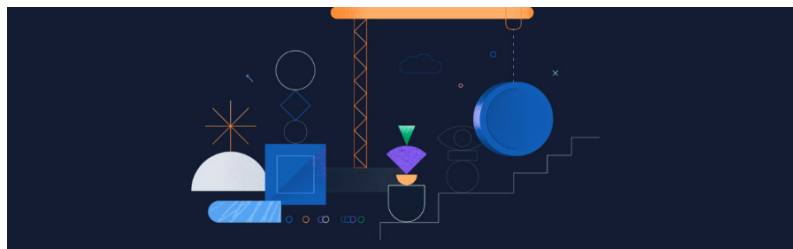
With our team of professionals, our investment strategies guarantees you a considerable return on investments to secure your future.

Administrative services

Let our dedicated staff take care of all your administrative services. Paperwork, contracts, legal, we take care of all the boring things.

100% guaranteed

24/7 assistance and consulting is a must to cover your Financial services.



Our Pricing

We offer great prices, premium products and quality service for your business.



STARTER PLAN

2.5% daily

- ④ Min amount of \$150
- ② Max amount of \$2,000
- ③ Contract duration of 4 day
- ⑤ Affiliate bonus of 7%



RUBY PLAN

2.7% daily

- ④ Min amount of \$1,500
- ② Max amount of \$5,000
- ③ Contract duration of 2 days
- ⑤ Affiliate bonus of 7%



CO-OPERATIVE PLAN

7.5% daily

- ④ Min amount of \$6,000
- ② Max amount of \$12,000
- ③ Contract duration of 2 days
- ⑤ Affiliate bonus of 7%



EXECUTIVE PLAN

10.0% daily

- ④ Min amount of \$10,000
- ② Max amount of unlimited
- ③ Contract duration of 7 days
- ⑤ Affiliate bonus of 7%



ASHIF IRSHAD
136 Besline Street
KURABY QLD 4112

ASIC

Australian Securities &
Investments Commission

Remove this top section if desired before framing

Certificate of Registration of a Registrable Australian Body

Corporations Act 2001 Sub-section 601CU(1)

This is to certify that

BLOCKCHAIN ASSETS MANAGEMENT

Australian Registered Body Number 12 36 65 896.

which was formed or incorporated in New South Wales
was registered as a Registrable Australian Body.

The date of commencement of registration was
the 1st day of July 2011



ASIC

Australian Securities & Investments Commission

CERTIFICATE



Given under the seal of the
Australian Securities and investments Commission
on this 1st day of July 2011.

James Shipton

James Shipton
Chair

